

DANE ROBERTSON IS A DESIGN LEADER WHO LIVES AT THE JUNCTION OF DESIGN, BUSINESS, AND TECHNOLOGY

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EXPERIENCE

Capital One Sr Design Manager, B2B Payments and CML Mobile
McLean, VA | 01/2017 - Present

- Leading end-to-end creative and experience strategy to launch the Commercial Card Platform for One Card middle market customers across web and mobile platforms, recruiting and building product design team, and overseeing commercial wide mobile design.
- Collaborating cross-functionally with stakeholders, product, and engineering to define long term product vision and design strategy through research, market analysis, creative workshops, concept designs, testing, customer journey maps, and experience maps.
- Coaching, training, and managing a team of product designers to improve their effectiveness and advance their careers.
- Establishing and maintaining design culture for 12-person McLean design team and share best practices with regional leads in NYC and Richmond.
- Elected by peers and greater design org to represent designer priorities and needs on Associate Council and to be at the forefront of establishing a more diverse and inclusive environment on the Diversity/Belonging/Inclusion council.

Radial Product Design Lead

Remote | 02/2015 - 12/2017

- Designed and launched the Radial social music app for the Carribbean Diaspora on iOS and Android.
- Collaborated with founders and data scientists on growth strategies and experiments including rhythm and sentiment analysis for automated playlist concepts.

Snag Senior UX Designer, Mobile

Arlington, VA | 02/2016 - 10/2016

- Redesigned and launched the Snagajob app for iOS and Android.
- Designed AI Assistant and Messaging concepts for flagship app.
- Led discovery and ideation workshop for leadership including the CEO to define the company's future direction.

MetroStar Systems Senior UX Architect

Reston, VA | 12/2014 - 02/2016

Deloitte UX Architect

Rosslyn, VA | 06/2012 - 12/2014

CGI Federal Business Analyst

Fairfax, VA | 07/2008 - 06/2012

EDUCATION

University of Virginia

BA Economics

SKILLS

DESIGN

Design Strategy, Interaction Design, Visual Design, UX Design, Service Design, Design Management

TOOLS

Sketch, Figma, Axure, Proto, InVision, Kactus, Zeplin, Illustrator, Photoshop

RESEARCH

Field Studies, Interviewing, Personas, Card Sorting, Usability Testing, A/B Test, Segmentation, Concept Testing

PROGRAMMING

HTML, CSS, JavaScript

ACCOMPLISHMENTS

Circle of Excellence Award

Capital One

Leading for Creativity

IDEO U

Storytelling for Influence

IDEO U

Finalist, Commerzbank Challenge

Deloitte & Commerzbank